

WORK SHIFT THE METEOR

PROGRAM

OCTOBER 12, 2013
NEW YORK CITY

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#WORKSHIFT



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2:00 PM - 3:00 PM

OPENING REMARKS

Samhita Mukhopadhyay,
editorial director of The Meteor

Treasure Brooks,
multidisciplinary artist

ON BEAUTY, SUCCESS AND SEXISM

Bobbi Brown,
founder of Bobbi Brown Cosmetics and
Jones Road Beauty

In conversation with Cindi Leive,
CEO and co-founder of The Meteor

CAN SILICON VALLEY BE SAVED?

Ellen Pao,
CEO and co-founder of Project Include

In conversation with Ellen McGirt,
editor in chief, Design Observer

3:00 PM - 4:00 PM

Grace Harry,
joy strategist

THE RADICAL POWER OF COMMUNITY

Erica Cerulo and Claire Mazur,
co-founders of A Thing or Two, and authors
of *Work Wife*

Dee Poku,
founder and CEO of The WIE Suite

In conversation with Aminatou Sow,
co-author of *Big Friendship: How We Keep
Each Other Close*

WHAT HR EXECES KNOW NOW

Sherry Cassano,

SVP and chief talent officer of Pfizer

Toni Thompson,

VP of people & talent strategy at Etsy

In conversation with Susie Banikarim,

editor-at-large of The Meteor

4:00 PM - 5:00 PM

Treasure Brooks,

multidisciplinary artist

THE NEW LABOR MOVEMENT

Jaz Brisack,

organizing director of Workers United Upstate
NY & VT

In conversation with Danielle Kwateng,

executive editor of Teen Vogue

CAN A STARTUP HAVE A SOUL?

Chani Nicholas,

co-founder and CEO of CHANI App

In conversation with

Samhita Mukhopadhyay,

editorial director of The Meteor